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The Income Opportunities and the

'know-how' Magazine

for the serious small scale or homebased entrepreneurs.





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Are you fit to be a businessman/woman?

So you might like to be an entrepreneur? Who are these people anyway? More than anything else, the word entrepreneur speaks of a high roller, risk taker who lays everything on the line for an idea or a product and overnight becomes a millionaire. Sounds great! But- it is not so easy. Not everyone is cut out for it. We usually hear only about the successes, not the failures. Well, who would want to talk to losers.

To be successful; What does it? Are entrepreneurs born?, or are they made? Where does one apply? So many questions.

A lot of entrepreneurship watchers have been trying to define what it takes but it is a hard task because successful entrepreneurs seem to be quite different. You don't apply anywhere. Success is a combination of creative



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